



# **WatchMojo Video Content**

Licensing Rates and Options

# WatchMojo Basics

WatchMojo licenses content to media companies, portals, newspaper organizations, academic institutions and publishers and many others. We pride ourselves on our flexibility and ability to create custom proposals based on each prospective client's budget and needs.

- our library has over 8000 videos in a wide variety of categories with a strong focus on Movies, Video Games, Music and Pop Culture of late.
- our videos vary in length from 1-3 minutes and 12-15 minutes depending on the category and topic.
- we publish an average of 4-5 new videos every day and most follow a Top 10 format

[click here](#) for more information regarding our catalog

# Options

	Standard Commercial License	Premium Commercial License
Ingest WatchMojo videos and serve ads against the content on your O&O site	✓	✓
Redistribute WatchMojo videos to 3rd party sites while charging them a fee	X	✓
Access to full metadata offering?	✓	✓
Does WatchMojo provide a video player and offer hosting of the content?	✓	✓
Global Rights?	✓	✓
Unbranded Videos? (i.e. no WM watermark)	X	X
Can videos be edited? (there are exceptions)	X	X
Revenue share program? (with limitations)	✓	✓

# Rates

	<b>Standard Commercial License</b>	<b>Premium Commercial License</b>
	<b>Minimum Guarantee*</b>	<b>Minimum Guarantee*</b>
Entire WatchMojo Catalog	\$5,000	\$10,000
Limited WatchMojo Catalog	\$3,500	\$5,000

\* - Final cost is the greater of the MG or an effective revenue share (revenue share TBD)

- We can offer discounts for yearly or quarterly prepayments

# Questions?

For any questions or customization requests please email us at [licensing@watchmojo.com](mailto:licensing@watchmojo.com)